

Scotland's Environment Web

Data and Information for Ecosystem Services

www.environment.scotland.gov.uk

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Scotland's Environment Web

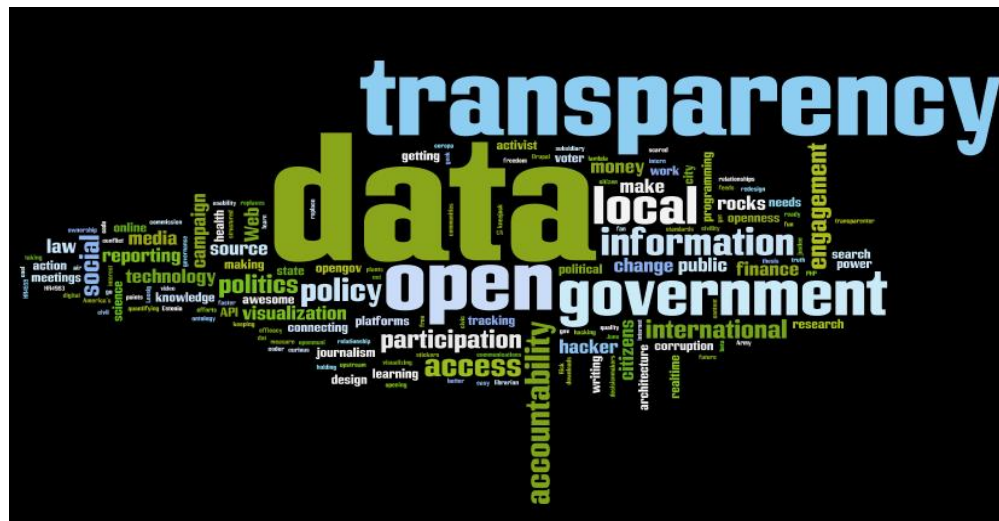
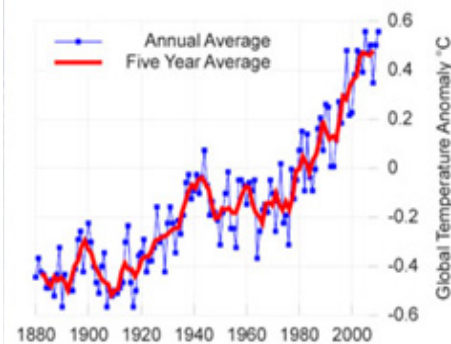
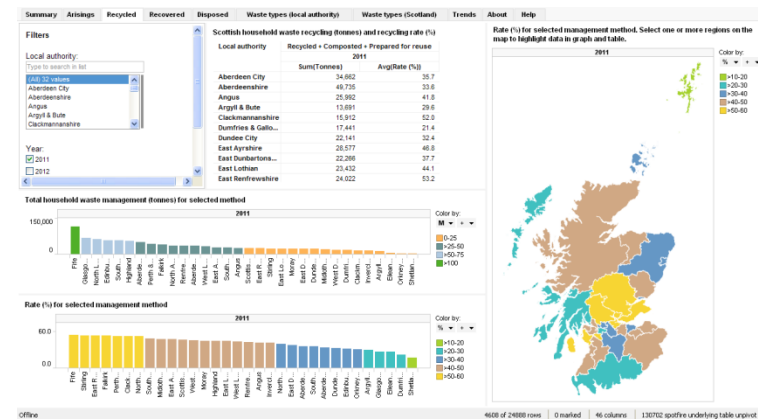
Aims to be a “**Trusted**” gateway to everything you want to know about Scotland's Environment, bringing together the most up to date environmental information and data in the one place, so that it is easy to find, view, analyse and interpret

Web platform to find data; get information from data; and use it to inform, understand, decide and behave....

- Streamline access to multiple sources of data and information
- Provide a single “authoritative” view of Scotland’s environment and how it’s changing
- Present data from multiple sources in one place, interesting and dynamic data views, exploring relationships, supporting analysis and prioritisation
- Public engagement through Citizen Science and Public/Youth Discussion, education, and community empowerment to take action
- Extended communication networks and reach new audiences

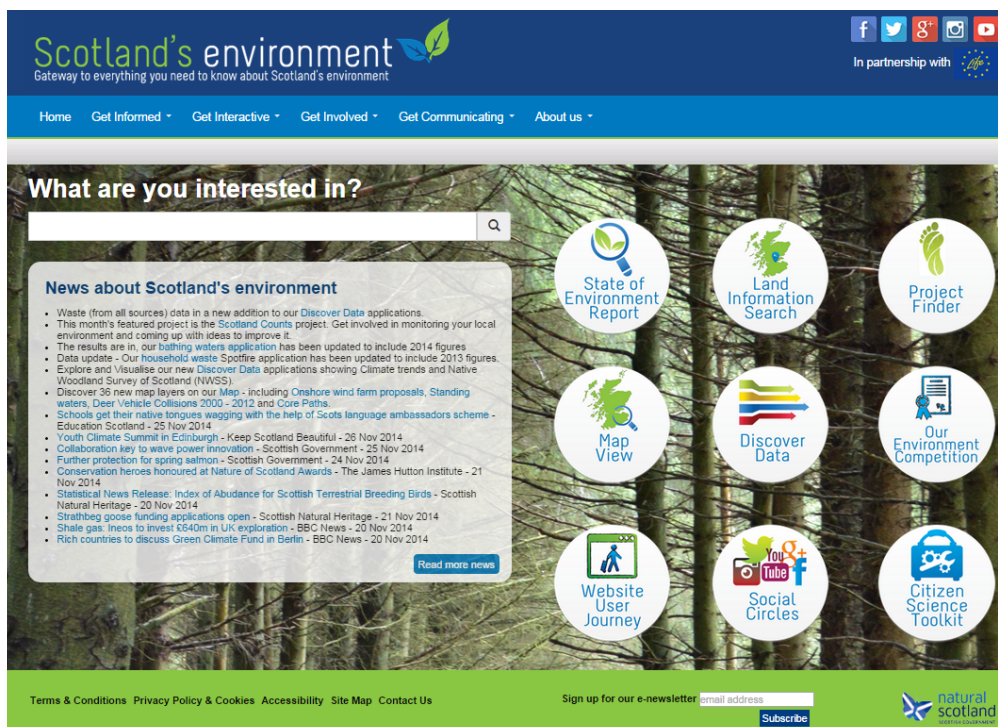
Partnership is at the heart of Scotland's Environment Web





New Website – June 2014

GET INFORMED
SUMMARY EXPERTS
READ STATE & TREND
ICONS
INDICATORS
INFOGRAPHICS



The screenshot shows the website's layout with a dark blue header containing the logo and navigation links. A central content area features a 'What are you interested in?' section with a search bar and a grid of circular icons for various services like 'State of Environment Report', 'Land Information Search', 'Project Finder', 'Map View', 'Discover Data', 'Our Environment Competition', 'Website User Journey', 'Social Circles', and 'Citizen Science Toolkit'. A 'News about Scotland's environment' sidebar lists recent updates. The footer includes legal terms, a newsletter sign-up, and the Natural Scotland logo.

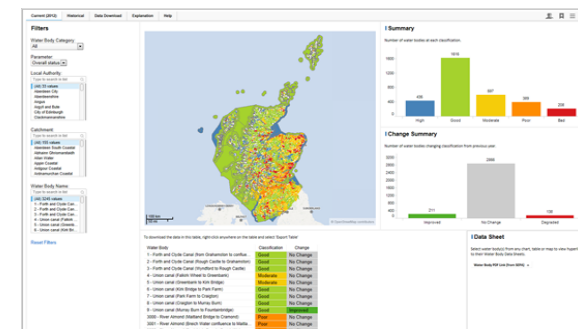
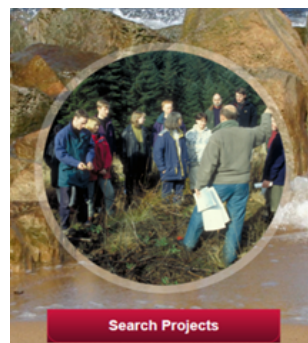
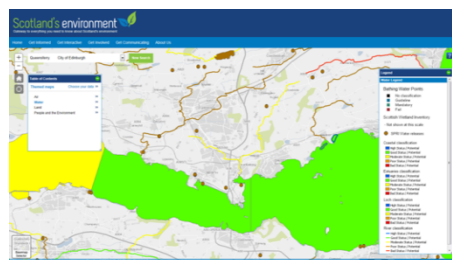
GET INTERACTIVE
INTERACTIVE MAP SEARCH
SEARCH
RESOURCES
GAMES
GEOLOCATOR
BASE MAP
AERIAL PHOTOGRAPHY

GET INVOLVED
YOUTH DISCUSSION
GUIDANCE
TOOLKIT
MOBILE APPS
DISCUSSION
YOUNG PEOPLE
PROJECT FINDER

GET COMMUNICATING
NEWS
NEWSLETTER
RSS FEEDS
SOCIAL CIRCLES
GET COMMUNICATING
WEB SITE UPDATES
TWITTER
INSTAGRAM
FACEBOOK

SoE Report 2014

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Scotland's Environment

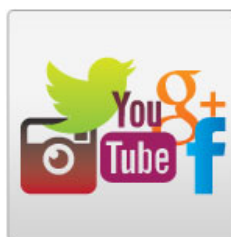


Daughter Web Sites (DW)

Scotland's Soils

Scotland's Aquaculture

Others.... tbc



Scotland's Environment Web

“So What?”

- **Increased profile** of partner organisations and the data/information they publish
- **Wider use of data** (*extended reach and influence*)
- Access to tools that can **transform complex scientific data** into more useable and understandable formats;
- New analysis, identification and prioritisation based on the use of trusted and authoritative **centralised and trusted source of evidence**;
- **Informed** decision making
- **Shared resource** to **collaboratively design, develop and implement** solutions
- Optimised and streamlined **user experience** of search and discovery
- **Personalised view** of the local environment.

The Future for Scotland's Environment Web

Through innovation, demonstration, shared learning and collaborative working, **create a Web of :**

- Data providers
- Data users
- Shared knowledge and data
- Connected websites
- Environmental Scientists and Observers
- Environmental Stewards

Benefit the Environment, Society and the Economy

Scotland's Environment Web **www.environment.scotland.co.uk**

Take a Look at the website, let us know what you
think, share new ideas

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“contact us” on the website